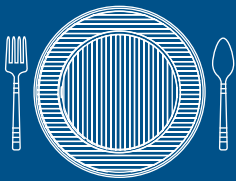


THE “BUILDING BLOCKS OF SELF STORAGE” FREE SEMINAR



Have lunch with the leaders in self storage! Every convenient, info-packed Trachte seminar is a **unique opportunity** for you to gain **real insight** from the people who know self storage best.

.....

LEARN HOW TO:



- Identify demographics and learn what drives demand
 - Measure your local market and the competition
 - Locate and plot the perfect self-storage site
 - Navigate the building process, permits, and zoning boards
 - Project your profits, costs, and long-term cash flow
 - Develop the right unit mix and optimize your site layout
 - Manage, secure, and staff your self-storage business
 - Avoid common pitfalls
-



Our free seminars won't just introduce you to the self-storage industry, they will prepare you to become a part of it with **practical advice**, **industry trends**, and **the most up-to-date information**. All without ever hearing a single, solitary sales pitch. Sign up today!

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Seminar hours are 9:00 a.m. to 3:30 p.m. with a complimentary lunch. For more information or to register, call Trachte at **800-356-5824** or register online at **www.trachte.com/seminars**.

-Locations on back-

2009-10 SEMINAR LOCATIONS



Monroe, NJ

September 15, 2009
Crowne Plaza Monroe
390 Forsgate Dr.
(888) 444-0401

Sun Prairie, WI*

September 22, 2009
Trachte Enterprise Center
(800) 356-5824

Washington, DC

October 6, 2009
Embassy Suites,
Old Town Alexandria
(703) 684-5900

Detroit, MI

January 12, 2010
Holiday Inn Express Airport
(734) 857-6200

Houston, TX

January 19, 2010
Hilton Garden Inn Pearland
(713) 340-0110

Huntsville, AL

February 2, 2010
Radisson Hotel (Madison)

Las Cruces, NM

February 9, 2010
Details coming soon

Springfield, MA

February 16, 2010
Hilton Garden Inn
(413) 886-8000

Omaha, NE

March 16, 2010
Hilton Garden Inn
(402) 289-9696

Minneapolis, MN

March 23, 2010
Hampton Inn Airport
(Bloomington)
(952) 854-7600

Coeur d'Alene, ID

March 25, 2010
Best Western
(800) 251-7829

Lancaster, PA

April 13, 2010
Lancaster Host Resort
(800) 233-0121

Toronto, ON

April 20, 2010
Details coming soon

Winnipeg, MB

April 22, 2010
Details coming soon

Sun Prairie, WI*

April 29, 2010
Trachte Enterprise Center
(800) 356-5824

Fall 2010 locations to be announced soon.

**This location is not at a hotel, call the number listed for a recommendation for overnight accommodations. Includes Factory Tour*

For overnight accommodations, please contact the hotel directly. A special rate may or may not be available, try asking for the Trachte Building Systems event rate.